

FOR IMMEDIATE RELEASE:

Contact: [Your Name, Title, Agency, Phone, Email]

[Organization Name] Hosts [Public meeting/Community open house] to Discuss [Community] Creative District Certification

New program works to grow jobs, enhance arts and culture in communities throughout the state

[City, State] – [Date] – [Organization] announced today that [Community name] will be hosting a [public meeting/community open house] to discuss creation/application of a Washington-state Certified Creative District in the community. The meeting will take place on [Date], at [Time] at [Building Name, Physical address].

[The Certified Creative Districts program](#) works to help communities in Washington State thrive. Managed by the [Washington State Arts Commission \(ArtsWA\)](#), it is a new initiative designed to support the state’s creative economy. Communities can apply for and, if successful, be granted a state-certified Creative District designation, which gives them the opportunity to strengthen their creative industries sector, diversify their economy and enhance the quality of life for residents and businesses.

“ArtsWA’s role is to guide communities as they seek official Creative District Designation and implement their programs,” said Annette Roth, ArtsWA’s Creative Districts Program Manager. “Not only will we award certification, but we will provide specialized resources to communities while they’re in the planning phase and after they’ve achieved district designation. Resources include a planning toolkit, technical assistance, training, and networking opportunities. We will also support and track the progress of a community’s creative economy after they’ve been certified, to make sure they’re successful in achieving their community goals.”

[Organization name] of [Community Name] is hosting the [public meeting/community open house] to gain feedback from the community and gauge their community interest in pursuing Creative District designation in [Community Name]. A short presentation about the Certified Creative Districts program will be provided by Ms. Roth.

[Quote from local official/stakeholder about why Creative District certification will benefit community]

The meeting is free and open to the public and will be held:

[Event Date and Time]

[Event Location, including building name and street address]

For more information about the [Washington Certified Creative District program](#), please visit

<http://www.arts.wa.gov>

About ArtsWA: Established in 1961, the Washington State Arts Commission works to support communities to bring art and culture into the lives of all who live in Washington State. Our mission is to be a catalyst for the arts, advancing the role of arts and creativity in the lives of individuals and communities throughout the state.

[About host agency]

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